



Investing in Growth Since 1987

Brantley Equity Partners II L.P. (“Brantley”)

Brantley Equity Partners II L.P. makes direct, growth equity investments in privately-held companies in the lower end of the middle-market. Brantley partners with existing management teams, or supports experienced operators in search of new platforms, to execute organic and acquisitive growth strategies. Brantley employs a strategy that consists of prudent leverage and expansion capital earmarked to fund growth focused operational and capital investments, along with accretive acquisitions.

About Brantley Partners:

Since 1987, Brantley Partners has invested over \$500 million of committed capital and over \$1.5 billion of co-invested capital across six private equity funds, by targeting investments in a variety of industries and partnering with operating management to enhance the growth of platform investments. Brantley’s investment strategy is grounded in the ability to provide expansion capital and board level support to management partners. Together, Brantley and Management execute a business plan that strategically positions companies to enhance the quality and quantity of earnings and significantly increase equity value.

Platform Company Criteria

- Revenue of \$10-\$75 million
- Enterprise value of \$10-\$50 million
- Cash flow positive

Transaction Structure

- Growth equity focused (Prudent use of leverage)
- \$3-\$10 million initial investments
- Board representation

Transaction Type

- Partner with existing management teams
- Back experienced management teams to find target opportunities
- Industry identification
- Specific asset identification
- General buyouts and recapitalizations

Industries

- Business Services
- Healthcare Services
- Distribution and Logistics
- Media
- Niche manufacturing

For more information or to discuss an opportunity, please contact:

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BRANTLEY
PARTNERS

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Representative Brantley Partners Investments



Boom: Designs, develops, sources and distributes custom-branded and licensed fragrances, bath and body products and other personal care items.



DeCrane Aircraft Holdings: Manufacturer of integrated assemblies, component parts and sub-assemblies primarily for the general aircraft and avionics markets.



Dwellworks, LLC: Provides a variety of services including destination management services and appraisals to relocation service and specialty mortgage companies.



Information Storage Consolidation: Provider of information storage services including data storage, management, archiving, destruction, and retrieval.



Fitness Quest: Fully integrated marketer and distributor that specializes in fitness and healthy living products.



The Holland Group: Provider of temporary staffing and human resource management services to the automotive, distribution and education markets.



Jet LithoColor: High-end specialty plastics provider of prepaid, loyalty, and gift cards and a provider of commercial printing services.



Orion HealthCorp: Provider of physician billing and collection services and practice management solutions to hospital-based physicians.



Pace Payment Systems: Parent company of Century Bankcard Services, provider of electronic payment processing solutions and services to a broad array of merchants.



Pediatric Services of America: Provider of comprehensive pediatric home health care services specializing in respiratory therapy, nursing services, infusion therapy, and related services for infants, children, and adults.



Prime Office Products: Marketer and distributor of office products to commercial customers with 20 to 200 seated employees throughout the United States



Sterling Bank & Trust: Provider of residential mortgage lending and servicing, commercial real estate lending and retail banking.



Streamline Foods: Manufacturer and distributor of sugar containing food products including sucrose, cocoa mix and chocolate.



TherEX: Provider of rehabilitation and rehabilitation management services to acute care hospitals and other entities. Services include physical therapy, occupational therapy and speech and language pathology.



Value Creation Partners: Manufacturer and distributor of a complete line of thaw and serve and ready to bake products, mixes and other products sold primarily to in-store bakeries and food service establishments.



VHL Logistics: Parent company of Flash Global Logistics, an asset-light logistics company focused exclusively on the management and same day delivery of time sensitive critical spare parts primarily for multi-national technology, security and telecommunications companies.



W/S Packaging Group: Manufacturer of specialty pressure sensitive labels, label application equipment and flexible packaging for the retail, commercial and industrial markets.



Zions Bancorporation: Regional bank focused on providing products and services to small businesses throughout the western United States.